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Media Conference of the German EU Council Presidency
Focus Session: Visions of a Coherent EU Information and Media Order

Stakeholder Enquiry

Commissioned by Leibniz Institute for Media Research / HBI

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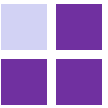
Purpose and method

- Invite practical perspectives from the addressees of information and media law
- 20 guideline interviews between February and May 2020
- With firms, associations and other stakeholder groups from Germany and EU



Observations of stakeholders

- Complex regulatory network extending information and media law
- Higher satisfaction with individual EU laws and norms than with their interplay
- Lack of coherence:
 - Conflict of regulation objectives
 - Conflict of individual EU legal acts and norms
 - Varying enforcement practices in Member States
- Imbalanced regulation (no “level-playing-field”)



Main goals of stakeholders

- Media freedom and pluralism, safe environment for public communication on the Internet
- Maintaining ability for financing of media and independent journalism
- Balancing interests of content providers, digital platforms, infrastructure providers
- Preserving country-of-origin principle
- Harmonised rules and enforcement



Approaches to solutions

Procedures

- Establish „Industry Dialogue“ by EU Comm for early involvement in law making
- Assessment of all legislative proposals for impact on media by independent body
- Improve coordination of regulatory authorities

Topics

- Harmonised measures against hate content/disinformation without restricting freedom of speech
- Push DSA to develop responsibility and liability rules for platforms, new competition rules to prevent discrimination by dominant platforms
- EU-wide interpretation of main concepts of GDPR, re-thinking of e-Privacy
- Access to data for media companies related to their services on 3rd party platforms



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Thank you!

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